

Arizona State Dental Hygienists' Association

Annual Scientific Conference

August 19 - 21, • 2011

Wigwam Resort • Litchfield Park • Arizona

Friday - August 19th



7:45 am • **Registration, Sponsor Exhibits and Breakfast**



9:00 am - 12:00 pm

3 CEU's • Category A.1

"Not Your Daddy's Orthodontics"

featuring John W. Graham, DDS, MS - Orthodontist & International Speaker

- Modern technology and innovative treatment concepts have revolutionized the orthodontic specialty, making today's modern orthodontist capable of results unimaginable several years ago. Topics in Dr. Graham's presentation will include in-office cone beam CT scan use and evaluation, and how this valuable diagnostic tool not only impacts diagnosis and treatment planning, but also dramatically helps improve patient and referral communication. The use of orthodontic miniscrews to achieve orthodontic outcomes never before possible, including miniscrew and pontic combinations, for the temporary replacement of missing incisors in growing individuals. An introduction to passive self-ligation orthodontic techniques which are drastically improving esthetics, hygiene, and comfort as well as decreasing the need for extractions in most cases will be included. Many clinical cases will be shown highlighting the above treatment modalities in a fast-paced and very entertaining presentation.



12:00 pm - 1:30 pm **Recognition Luncheon**

Lunch is included for those that register for ALL events, as well as those who register for individual Friday courses! Be sure to mark your registration form to confirm and guarantee your seat and join us in honoring our corporate sponsors!



1:30 pm - 4:30 pm

3 CEU's • Category A.2

"Marketing and Media Training for the Dental Hygienist"

featuring Trisha O'Hehir, RDH, BS, Editor of HygieneTown/PerioReports & International Speaker

- Consumers believe dental disease is inevitable. Caries rates are increasing. Prevention seems it seems to be a well kept secret. Learning from the marketing that convinced people to buy water in a bottle, dental hygienists using basic marketing and media skills will have fun revealing the secret and enjoy watching dental disease decrease.



4:30 pm - 7:00 pm • **'Hat Party' Dental Products Exposition, Reception & Door Prizes**



All registrants of the 2011 Conference are invited to take the opportunity to visit with the exhibitors and wear your favorite hat. Over 30 companies will be participating! Be sure to bring your dental product orders and questions regarding the latest products innovations, research and information! The reception will feature no-host cocktails and light hors d' oeuvres.

Saturday - August 20th

7:45 am • **Registration, Sponsor Exhibits and Breakfast**



9:00 am - 12:00 pm

3 CEU's • Category A.1

"Who Caries?" featuring Brain Nový, DDS, Educator & International Speaker

-Let's face it, the idea of sitting through a course on dental caries or caries risk assessment isn't appealing (in fact it sounds downright boring). However, the science of clinical cariology is expanding at an astonishing rate and this is one subject you'll be glad you understand. If you don't know how to use monoclonal antibody tests, biofilm ATP analysis, and salivary diagnostics, you're already behind the times. Do you want to be the only dental office saying, "Brush better, don't eat sweets, and here's some fluoride?"



Saturday - August 20th - continued

12:00 pm - 1:30 pm • **Luncheon • Sponsor Exhibits**



1:30 pm - 4:30 pm

3 CEU's • Category A.1

"Allergy Nation: Asthma to Zyban"

featuring Betsy Reynolds, RDH, MS - International Speaker & Author

- Allergies and asthma are affecting Americans of all ages at alarming rates. Food allergies—especially gluten and peanut sensitivity—impact thousands of individuals on a daily basis. Latex sensitivities in the practice setting have plagued clinicians and patients for decades. Asthma rates have exploded in our society during the last few years. Countless prescription and over-the-counter remedies for allergy and asthma control have intra-oral and systemic sequelae. This course will provide an eye-opening look at how allergies and asthma impact oral health care delivery. Come prepared to be amazed in a relaxed forum designed to encourage audience participation and fun-filled learning.



7:00 pm

Party in Paradise! - Live music featuring Frankie the One Man Band! Open to all attendees, no host cocktails.



Sunday - August 21st

8:00 am - 9:00 am • **Registration & Breakfast for Members Only FREE CE Course!**

- ASDHA appreciates your membership and invites you to attend this continuing education course free of charge. Please be sure to confirm your attendance on the registration form!

9:00 am - 12:00 pm

3 CEU's • Category A.1

"Lasers and Shedding Light: How to Make Yourself a Shining Light in Hygiene"

featuring Jeanne Godett, RDHEF, Clinical Specialist, OralDNA

- The role of dental professionals in total health is more important than ever. Leading research scientists have confirmed that periodontal disease is an inflammatory reaction to the presence of pathogenic bacteria, and that some individuals are genetically more susceptible to periodontal infections. New evidence has also linked the presence of HPV in an oral mucosal infection to the increase risk of oral cancer. It has been a challenge in the past to identify those individuals with these risk factors. Now, clinical diagnostic testing is available to the dental professional to establish risk and guide treatment therapy for patients with periodontal infections, as well as identify those at increase risk for the development of HPV-related oral cancer. Join us as we look at the world of salivary diagnostics, the use of a medical model to treat periodontal infections, with individualized treatment plans and better case acceptance; including how to use a laser as a vitally important step towards the optimal standard of care for the health of patients.

This course is available exclusively to ADHA/ASDHA members free of charge!

\$60 deposit required to reserve your seat.

Co-Sponsored by



SCIENTIFIC CONFERENCE OVERVIEW:

Friday • August 19, 2011

7:45 Registration & Breakfast
9:00 - 12:00 "Not Your Daddy's Ortho"
- Dr. John Graham
12:00 - 1:30 Luncheon
1:30 - 4:30 "Marketing & Media Training"
- Trisha O'Hehir, RDH, BS

Saturday • August 20, 2011

7:45 Registration & Breakfast
9:00 - 12:00 "Who Caries"
- Dr. Brian Novy
12:00 - 1:30 Luncheon
1:30 - 4:30 "Allergy Nation"
- Betsy Reynolds, RDH, MS
7:00 Party in Paradise

Sunday • August 21, 2011

8:00 - 9:00 Registration & Breakfast for Members ONLY Free CE!
9:00 - 12:00 Members ONLY FREE Continuing Education Course



MAJOR SPONSOR:



SUPPORTING SPONSORS:



GENERAL INFORMATION:

Location:

The Wigwam Resort
Litchfield Park • AZ • 85340
623-935-3811
- Complete resort activities and amenities are available, including golf, tennis, horseback adventures, waterslides and much more!



Tuition:

This year participants have an option of full conference registration or individual courses. Be sure to check off each meal function or seating will NOT be reserved for you. Tuition payment is by CHECK only!

Door Prizes:

A number of door prizes will be given out during the scientific conference. A lottery system will be used to determine winners at the Exhibit Reception - you must be present to win!

Resort Directions:

Take I-10 to Exit 128 at Litchfield Road.
Take Litchfield Road North to Wigwam Blvd.
Turn east onto Wigwam Blvd., to stop sign
Proceed through the stop sign and turn north into resort entrance.

Refunds & Potential Member Registration:

Refunds will be granted only if received in WRITING by AUGUST 3, 2011 - no exceptions. Non-members who complete a membership application will be eligible for the member tuition rate.

Accommodations:

A limited number of rooms are available at a rate of \$95.00 excluding tax. Phone the hotel to make reservations and indicate the ASDHA rate. The resort now boasts a world class spa, contact them directly or visit online at www.wigwamresort.com. Spa services, yoga classes and more are available - book early!

QUESTIONS?:

Phone ASDHA at 1-602-717-0375 or
E-mail: zrdh@me.com
Web site: www.asdha.org

*Handouts available online after Aug. 1st
Contact zrdh@me.com for download instructions*

 **CONFERENCE REGISTRATION - PLEASE PRINT:**

Name: _____ E-Mail: _____ *REQUIRED FOR HANDOUTS!*

Address: _____ City/State/Zip: _____
HOME or OFFICE • circle ONE

Day Phone: _____ Evening Phone: _____

Professional Designation: RDH CDA/DA DDS/DMD Other _____

I WILL BE STAYING AT THE RESORT: YES NO

Please check the events you will be attending

- | | | |
|---|---|---|
| <input type="checkbox"/> Friday breakfast | <input type="checkbox"/> Saturday breakfast | <input type="checkbox"/> Sunday Member Only CE |
| <input type="checkbox"/> Friday AM C.E. session | <input type="checkbox"/> Saturday AM C.E. session | <input type="checkbox"/> Request Vegetarian Meal(s) |
| <input type="checkbox"/> Friday luncheon | <input type="checkbox"/> Saturday luncheon | |
| <input type="checkbox"/> Friday PM C.E. session | <input type="checkbox"/> Saturday PM C.E. session | |
| <input type="checkbox"/> Product Expo & Reception | <input type="checkbox"/> Live Music | |

***Earlybird
 Deadline:
 July 21st***



**MUST INCLUDE A COPY OF
 MEMBERSHIP CARD OR
 VERIFICATION FROM ADHA
 TO RECEIVE MEMBER
 DISCOUNT!
 PLACE COPY
 OF MEMBERSHIP
 CARD HERE**



CHECK APPROPRIATE BOX(ES):

ASDHA/ ADHA Member Benefit Tuition
(Include copy of membership card)

	<u>Postmarked BY 7/21</u>	<u>Postmarked AFTER 7/21</u>
Both Days	<input type="checkbox"/> \$ 270.00	<input type="checkbox"/> \$ 300.00
Friday - All day	<input type="checkbox"/> \$ 180.00	<input type="checkbox"/> \$ 210.00
Friday AM*	<input type="checkbox"/> \$ 130.00	<input type="checkbox"/> \$ 160.00
Friday PM*	<input type="checkbox"/> \$ 130.00	<input type="checkbox"/> \$ 160.00
Saturday - All day	<input type="checkbox"/> \$ 180.00	<input type="checkbox"/> \$ 210.00
Saturday AM*	<input type="checkbox"/> \$ 130.00	<input type="checkbox"/> \$ 160.00
Saturday PM*	<input type="checkbox"/> \$ 130.00	<input type="checkbox"/> \$ 160.00
Sunday AM*	<input type="checkbox"/> \$60.00 deposit will be returned on Sunday - Please write a separate check for this course	

OTHERS
(RDH; DDS; CDA)

	<u>Postmarked BY 7/21</u>	<u>Postmarked AFTER 7/21</u>
	<input type="checkbox"/> \$ 390.00	<input type="checkbox"/> \$ 420.00
	<input type="checkbox"/> \$ 300.00	<input type="checkbox"/> \$ 330.00
	<input type="checkbox"/> \$ 180.00	<input type="checkbox"/> \$ 210.00
	<input type="checkbox"/> \$ 180.00	<input type="checkbox"/> \$ 210.00
	<input type="checkbox"/> \$ 300.00	<input type="checkbox"/> \$ 330.00
	<input type="checkbox"/> \$ 180.00	<input type="checkbox"/> \$ 210.00
	<input type="checkbox"/> \$ 180.00	<input type="checkbox"/> \$ 210.00

THIS COURSE IS FOR ADHA MEMBERS ONLY

** Meals are included for registrants for both days, single day and individual courses*

FULL TIME DH STUDENTS FROM: _____ \$ 30.00 for each day (meals not included)
College/ University \$ 60.00 each day (meals included)

TOTAL ENCLOSED:

 **MAKE CHECKS PAYABLE TO ASDHA**

**Return Registration & Check to -
 sorry no credit cards:**

Mail-In Deadline: Aug. 10th
Add \$20.00 to on-site registration

ASDHA
 P.O. Box 14411
 Scottsdale • AZ • 85267



MAKE A COPY OF THIS FORM FOR YOUR RECORDS!!!

Directions to the Wigwam Resort

Take I-10 to Litchfield Road (Exit 128).

Go North on Litchfield Road to Wigwam Blvd.

Turn East on Wigwam Blvd. And proceed to stop sign.

Proceed through stop sign and turn North into resort entrance.



Hotel Phone: 623-935-3811

***Make a copy for
your records!***

ASDHA
P.O. Box 14411
Scottsdale • AZ • 85267

***2011 Scientific
Conference
Registration
Information!***