



**Arizona State Dental Hygienists' Association  
2011 Scientific Conference  
August 19 – 21, 2011  
Wigwam Resort • Litchfield Park, AZ  
623-935-3811 • [www.wigwamresort.com](http://www.wigwamresort.com)**



**FRIDAY, AUGUST 19, 2011**

**7:45 a.m. Registration, Sponsor Exhibits & Breakfast**

**9:00 a.m. – 12:00 p.m.**

***"Not Your Daddy's Orthodontics" • featuring John W. Graham, DDS, MD***

Modern technology and innovative treatment concepts have revolutionized the orthodontic specialty, making today's modern orthodontist capable of results unimaginable several years ago. Topics in Dr. Graham's presentation will include in-office cone beam CT scan use and evaluation, and how this valuable diagnostic tool not only impacts diagnosis and treatment planning, but also dramatically helps improve patient and referral communication. The use of orthodontic miniscrews to achieve orthodontic outcomes never before possible, including miniscrew and pontic combinations, for the temporary replacement of missing incisors in growing individuals. An introduction to passive self-ligation orthodontic techniques which are drastically improving esthetics, hygiene, and comfort as well as decreasing the need for extractions in most cases. Many clinical cases will be shown highlighting the above treatment modalities in a fast-paced and very entertaining presentation.

**3 CEU's**

*(Category A.1)*

**12:00 p.m. - 1:30 p.m.**

***Recognition Luncheon - Be sure to visit with session sponsors!***

**1:30 p.m. – 4:30 p.m.**

***"Marketing and Media Training for the Dental Hygienist" • featuring Trisha O'Hehir, RDH, BS***

Consumers believe dental disease is inevitable. Caries rates are increasing. Prevention seems to be a well kept secret. Learning from the marketing that convinced people to buy water in a bottle, dental hygienists using basic marketing and media skills will have fun revealing the secret and enjoy watching dental disease decrease.

**3 CEU's**

*(Category A.2)*

**4:30 p.m. – 7:00 p.m.**

***"Hat Party" Dental Products Exposition, Reception & Door Prizes***

All registrants of the 2011 Conference are invited to take the opportunity to visit with the exhibitors and wear your favorite hat. Over 30 companies will be participating! Be sure to bring your dental product orders and questions regarding the latest products innovations, research and information! The reception will feature no-host cocktails and light hors d'oeuvres.



**SATURDAY, AUGUST 20, 2011**

**7:45 a.m. Registration, Sponsor Exhibits & Breakfast**

**9:00 a.m. – 12:00 p.m.**

***"Who Caries?" • featuring Brian Nový, DDS***

Let's face it, the idea of sitting through a course on dental caries or caries risk assessment isn't appealing (in fact it sounds downright boring). However, the science of clinical cariology is expanding at an astonishing rate and this is one subject you'll be glad you understand. If you don't know how to use monoclonal antibody tests, biofilm ATP analysis, and salivary diagnostics, you're already behind the times. Do you want to be the only dental office saying, *"Brush better, don't eat sweets, and here's some fluoride?"*

**3 CEU's**

*(Category A.1)*

**12:00 p.m. - 1:30 p.m.**

***Luncheon & Sponsor Exhibits***

**1:30 p.m. – 4:30 p.m.**

***"Allergy Nation: Asthma to Zyban" • featuring Betsy Reynolds, RDH, MS***

Allergies and asthma are affecting Americans of all ages at alarming rates. Food allergies—especially gluten and peanut sensitivity—impact thousands of individuals on a daily basis. Latex sensitivities in the practice setting have plagued clinicians and patients for decades. Asthma rates have exploded in our society during the last few years. Countless prescription and over-the-counter remedies for allergy and asthma control have intra-oral and systemic sequelae. This course will provide an eye-opening look at how allergies and asthma impact oral health care delivery. Come prepared to be amazed in a relaxed forum designed to encourage audience participation and fun-filled learning.

**3 CEU's**

*(Category A.1)*

**SATURDAY, AUGUST 20, 2011 - continued**

**7:00 pm • Party in Paradise** - Live Music featuring Frankie the One Man Band • Open to all attendees, no host cocktails!

**SUNDAY, AUGUST 21, 2011**

**8:00 am - 9:00 am • Registration & Breakfast for Members Only FREE CE Course!**

- ASDHA appreciates your membership and invites you to attend this continuing education course free of charge. Please be sure to confirm your attendance on the registration form!

**Major Sponsor:**



**Supporting Sponsors:**



For more information, visit [www.asdha.org](http://www.asdha.org) – or phone 602-717-0375 or email: [zrdh@me.com](mailto:zrdh@me.com)

Make checks payable to ASDHA -- Confirmations will NOT be issued; NO refunds after August 3, 2011  
PLEASE BRING A LIGHT JACKET OR SWEATER AS ROOM TEMPERATURE VARIES

Rooms have been reserved at a rate of \$95.00 for single and double occupancy • phone 623-935-3811

Handouts will be distributed electronically PRIOR to the event, please include a current email address to receive information on handouts

**Registration:** ADHA Membership #:

**Send payment and registration form to:**  
ASDHA • P.O. BOX 14411  
SCOTTSDALE • AZ • 85267

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_  RDH  CDA/DA  DDS/DMD  Other: \_\_\_\_\_

*Required for handouts!*

**ASDHA/ ADHA Member Benefit Tuition**

*(Include copy of membership card)*

**Postmarked**  
**BY 7/21**                      **Postmarked**  
**AFTER 7/21**

<b>BOTH DAYS</b>	<input type="checkbox"/> \$ 270.00	<input type="checkbox"/> \$ 300.00
<b>Friday All Day</b>	<input type="checkbox"/> \$ 180.00	<input type="checkbox"/> \$ 210.00
<b>Friday AM</b>	<input type="checkbox"/> \$ 130.00	<input type="checkbox"/> \$ 160.00
<b>Friday PM</b>	<input type="checkbox"/> \$ 130.00	<input type="checkbox"/> \$ 160.00
<b>Saturday All Day</b>	<input type="checkbox"/> \$ 180.00	<input type="checkbox"/> \$ 210.00
<b>Saturday AM</b>	<input type="checkbox"/> \$ 130.00	<input type="checkbox"/> \$ 160.00
<b>Saturday PM</b>	<input type="checkbox"/> \$ 130.00	<input type="checkbox"/> \$ 160.00
<b>Sunday ADHA CE</b>	<input type="checkbox"/> \$ 60.00 – deposit will be returned Sunday – Please write a separate check for this course –	

*This course is for ADHA members ONLY*

**OTHERS (RDH, DDS, CDA)**

**Postmarked**  
**BY 7/21**                      **Postmarked**  
**AFTER 7/21**

<input type="checkbox"/> \$ 390.00	<input type="checkbox"/> \$ 420.00
<input type="checkbox"/> \$ 300.00	<input type="checkbox"/> \$ 330.00
<input type="checkbox"/> \$ 180.00	<input type="checkbox"/> \$ 210.00
<input type="checkbox"/> \$ 180.00	<input type="checkbox"/> \$ 210.00
<input type="checkbox"/> \$ 300.00	<input type="checkbox"/> \$ 330.00
<input type="checkbox"/> \$ 180.00	<input type="checkbox"/> \$ 210.00
<input type="checkbox"/> \$ 180.00	<input type="checkbox"/> \$ 210.00

*Meals are included for full conference registration, full day registration and single course registration – please confirm you seat:*

Friday Breakfast  Friday Lunch  Friday Reception  Saturday Breakfast  Saturday Lunch

**TOTAL ENCLOSED:**

**MAKE CHECK PAYABLE TO ASDHA • MAIL IN REGISTRATION DEADLINE: AUGUST 10, 2011**

Add \$20.00 per course for on-site registration. Handouts will be distributed electronically PRIOR to the event, please include your email address to receive handout information.